|  |  |
| --- | --- |
| **­Press release** | 28.9.2023  |
| PCIM Europe 2024: Exhibition space expanded by another hall | Vineeta ManglaniTel. +49 711 61946-297Vineeta.Manglani@mesago.com[pcim-exhibition.com](http://www.pcim-exhibition.com/) |

**Due to the increasing demand from exhibiting companies, the leading exhibition for power electronics which will take place from 11 – 13 June 2024 at the Nuremberg Exhibition Center will be expanded to four halls.**

Since 1979, the PCIM Europe has established its position as the most important exchange platform for the power electronics community. Given the development of power electronics towards a key technology of the future, such as for a reliable energy supply and electro mobility, the demand for presentation and exchange opportunities from the supplier side and thus exhibiting companies of the PCIM Europe is rising.

To optimally meet this demand, the organizer is expanding the exhibition area of the PCIM Europe by another hall. This will support the continuous growth of the event, increase the variety of products and services presented, and drive the further development of power electronics.

Visitors of the PCIM Europe can look forward to an even more extensive range of products and services as well as further networking opportunities.

All information about the event can be found at pcim-europe.com.

**About Mesago Messe Frankfurt**

Mesago, founded in 1982 and located in Stuttgart, specializes in exhibitions and conferences on various topics of technology. The company belongs to the Messe Frankfurt Group. Mesago operates internationally and is not tied to a specific venue. With around 150 members of staff Mesago organizes events for the benefit of more than 3,300 exhibitors and over 110,000 trade visitors, conference delegates and speakers from all over the world. Numerous trade associations, publishing houses, scientific institutes and universities work with Mesago closely as advisers, co-organizers and partners. ([mesago.com](https://corporate.mesago.com/events/en.html))

**Background information on Messe Frankfurt**

The Messe Frankfurt Group is one of the world’s leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,160 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €454 million. We serve our customers’ business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt’s key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.
Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: [www.messefrankfurt.com/sustainability](https://www.messefrankfurt.com/frankfurt/en/company/sustainability.html)

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](https://www.messefrankfurt.com/frankfurt/en.html)